



NATIONAL INSTITUTE FOR MANAGEMENT RESEARCH

P.O. Box 3727 • Santa Monica, California 90403 • (213) 450-0500

TO: FEDERAL AGENCY HEADS

RE: INFORMATION RESOURCES MANAGEMENT CONFERENCE IN WASHINGTON D.C., FEB. 16-18, 1982

You cannot afford to have your executives and professionals uninformed. Give them the tools and techniques needed to implement IRM in your organization by having them attend this 3-day intensive conference.

Route these brochures to your specialists involved in and affected by information processing. IRM is a must for the 80s! IRM affects:

- Data Processing
- Word Processing
- Records Management
- Information Systems
- Telecommunications

DD/A REGISTRY

FILE: meetings

Conference Highlights: You get the tools and techniques you need to implement IRM in your organization, Including:

- elements of IRM
- successful IRM case studies
- EDP and data base relationships
- automated office interface
- telecommunications
- cost factors
- job and career impact
- long-range planning

Conference Speakers: The expert faculty includes professionals from:

- Booz, Allen & Hamilton, Inc.
- Chemical Bank
- Computer Sciences Corporation
- Control Data Corporation
- Cullinane Database Systems, Inc.
- Department of Interior
- IBM
- Federal ADP Users Group
- McDonnel-Douglas Automation Co.
- Office of the Secretary of Defense (Comptroller)
- Social Security Administration
- System Development Corporation
- U.S. Air Force
- U.S. Postal Service

1000-Page Conference Notebook: All registrants receive the 1000-page conference notebook - an extensive single-source reference on information resource management.

Send Your Teams of Users and Systems Professionals. You need a team of user and information systems professionals to handle the impact of IRM in your organization. So we've slashed the fees for team members. Send your whole team to the conference to benefit from the Special Inflation Fighter Team Fee!

If you need more information or brochures, please write or call:

DEPT. L-I, NIMR SEMINARS, PO BOX 3727, SANTA MONICA, CA 90403, (213) 450-0500

Sincerely,

Jasona Yee

Jasona Yee
Registrar

JY/jc
Encl.